



North Shore-Long Island Jewish Health System



North Shore University Hospital
350 Community Drive
Manhasset, New York 11030
Tel (516) 465-8430
Fax (516) 465-8434

**The Lions Eye Bank
For Long Island**

*Serving Nassau, Suffolk,
Brooklyn and Queens*

Dear Lions, Lioness, Friends and Associates:

Since 1986, your Lions Eye Bank has helped restore the vision of over 10,500 individuals from our local communities. In fact, the Eye Bank's reach has extended throughout the United States and even throughout the world. We simply could not have provided the precious Gift of Sight to so many people without the support of our local Lions Clubs and friends. Your donations of personal time as corneal transporters and your financial contributions have helped the Lions Eye Bank fulfill its mission of providing quality ocular tissue for transplantation. To date, I am happy to report, the transporters have made an amazing 10,500 trips.

Last year, we discussed renovating the Eye Bank's new facility. Progress has been made on this project and we expect that construction of the Eye Bank's new suite will begin in early 2010. We need your help to equip the Eye Bank and provide the necessary funds for its revitalized public awareness and sight restoration programs. We recently were awarded a \$75,000 grant from L.C.I.F (Lions Clubs International Foundation) to be applied for the purchase of state of the art equipment, but a lot more will be needed.

The Lions Eye Bank will be hosting our 23rd Annual Lions Recognition Day on Tuesday, April 6, 2010 at 6:45PM, Rust Auditorium at North Shore University Hospital, Manhasset.. Please take a Journal Ad to help raise the necessary funds to assist us in expanding our work in research, transplantation, education and other sight restoration projects.

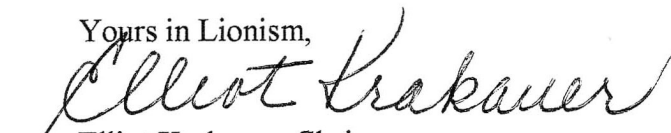
Please complete the enclosed contract and send your camera ready ad and payment to:

Elliot Krakauer
15 Nautilus Avenue
Plainview, New York 11803

Alternatively, you can email the ad to: mkrakau@optonline.net

Please respond by March 15, 2010. Thank you for your continued support and contributions.

Yours in Lionism,


Elliot Krakauer, Chairman
Hank Brand, Co-Chairman

**ADVERTISING CONTRACT
FOR THE LIONS EYE BANK JOURNAL 2010**

PLEASE RESERVE SPACE FOR MY
DISTRICT, CLUB, HOSPITAL OR COMPANY'S ADVERTISEMENT
THE LIONS EYE BANK JOURNAL for 2010

JOURNAL Ads SIZES & RATES

Back Cover (SOLD)	7.5" wide X 10" deep	\$1,000.00
Inside Front/Back Cover	7.5" wide X 10" deep	700.00
Gold Page	7.5" wide X 10" deep	500.00
Silver Page	7.5" wide X 10" deep	300.00
Full Page	7.5" wide X 10" deep	200.00
1/2 Page	7.5" wide X 5" deep	125.00
1/4 Page	3.75" wide X 5" deep	75.00

Enclosed is my contribution of \$_____

Contact: _____

Address: _____

Telephone: _____ Fax: _____

District: _____ Club: _____

ALL CHECKS SHOULD BE MADE PAYABLE TO: LONG ISLAND LIONS EYE FOUNDATION, INC. PLEASE MAIL CHECKS & AD COPIES OR E MAIL AD TO:

Lion Elliot Krakauer
15 Nautilus Avenue
Plainview, NY 11803
516-433-1235-home
EMAIL:MKRAKAU@OPTONLINE.NET

DEADLINE IS MARCH 15, 2010
